

Eco

logical Research
for Conservation
by local populations
funded by
tourism

PANEL SESSION # 3
CAPACITY BUILDING AND COOPERATION
Oct. 13th 2014, Korea

INKATERRA - PERU

Pioneered Ecotourism since 1975

A world leader in Sustainable Development

Holistic approach:

Research → Conservation + Education = Economic Growth

Added value in rural areas

Better quality of life for every living being

Luxury standards:

Native materials + Sense of place

Authenticity and Uniqueness

Inkaterra Reserva Amazónica (Amazon Rainforest)

World's 25 Best Ecogdes by National Geographic Traveler (2013)
Best lodge in the Amazon Basin, Latin American Travel Association (UK)

Inkaterra Hacienda Concepción (Amazon Rainforest)

The Best New Hotels in the World, Condé Nast Traveler's Hot List 2012

Inkaterra Machu Picchu Pueblo Hotel (Andean Amazon Cloud Forest)

Travel+Leisure World Best Hotels (2014)

Inkaterra La Casona (Cusco City High Andes)

First Relais & Châteaux property in Peru

ONGOING PROJECTS

Inkaterra Hacienda Urubamba (Midway from Cusco to Machu Picchu)

Overlooking the Sacred Valley of the Incas
Casa Hacienda and 24 Casitas

Cabo Blanco (Pacific Ocean and Desert)

Inkaterra Cabo Blanco – opening 2016
World records: Marlin (1,560 pounds) and Big Eye Tuna (434 pounds)
Proposed first marine reserve area in Peru



Inkaterra Reserva Amazónica

Inkaterra Machu Picchu Pueblo Hotel

Inkaterra La Casona

INKATERRA'S RESPONSIBLE TRAVEL APPROACH SINCE 1975



GEF – IFC OUTCOMES

INKATERRA ASOCIACIÓN (ITA)

NGO working on research for conservation and sustainability

Scientific research since 1978.

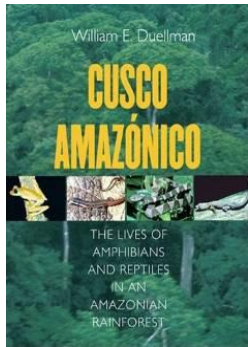
Sustainable development via ecotourism.

Benchmark to compare Inkaterra's future impact in areas of influence.

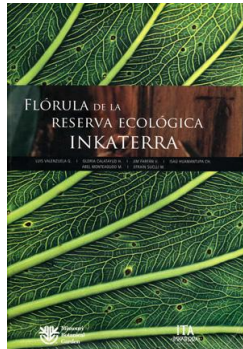
200 + researchers sponsored by Inkaterra.

Global Environment Facility (GEF)

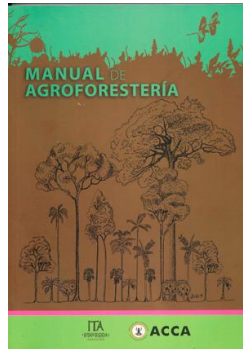
first loan to the private sector, via World Bank Group (IFC).



Cusco Amazónico: The Lives of Amphibians and Reptiles in an Amazonian Rainforest (Cornell University Press, 2005)



Flórula de la Reserva Ecológica Inkaterra (Missouri Botanical Garden and Inkaterra Asociación, 2007)



Manual de Agroforestería (Inkaterra Asociación) and ACCA (2014)



ENGAGING CIVIL SOCIETY AND ACADEMIA IN PARTNERSHIP BUSINESS

Contribution to the creation of laws to preserve ecological reserves

First Private Ecological Reserve (1979).

Alliance with local and international universities and institutions.

200 + researchers sponsored by Inkaterra Since 1978.

Volunteer programs for research, conservation and community development in Madre de Dios - Tambopata.

ITA Field Stations:

Rainforest / Cloudforest / High Andes / Coastal Desert.

Lodging for researchers

Students + Volunteers.

ITA scholarship: Ants / Fungus.



ITA Field Station

ENGAGING LOCAL COMMUNITIES



Educational Tools: Field Guides



Environmental Conservation workshops



ENGAGING LOCAL COMMUNITIES

4,000 + local people trained since 1975

Improvement of local resource management skills

Increase in communities' agriculture and handcraft productivity

Career opportunities to achieve management or administration positions

Pleasant work environment and appropriate conditions according to law

	Local employees	External employees	Total employees
Inkaterra Reserva Amazonica	58%	42%	100
Inkaterra Machu Picchu Pueblo Hotel	79%	21%	161
Inkaterra La Casona	94%	6%	47
Inkaterra Hacienda Concepcion	77%	23%	29
El MaPi byInkaterra	77%	23%	100

ENGAGING LOCAL COMMUNITIES

**3 Generations
of local families are part of Inkaterra**

Vargas Family

1st generation – Juan Vargas (1975)

2nd generation - Samuel, Hugo and Juan Vargas (1985)

3rd generation - Ever Vargas (2009)

Percy Ccopa

Explorer Guide, 2006 - 2011

Leader Explorer Guide, 2011 - 2012

Chief Explorer Guide, 2012

Resident Manager, 2013 – up to date

Gloria Neyra

Senior receptionist, 2007

Chief receptionist, 2007 – 2008

Deputy Resident Manager, 2008

Office Administrator, 2011

Resident Manager, 2012 – up to date

**4 Generations of Herpetologists
(Kansas University and Colorado Boulder)**

William Duellman & Linda Trueb – 80s

Eric Wild – 90s

Sara Orlofske – 2000

Robert Jadin – 2011

**4 Generations of Botanicals
(Missouri Botanical Garden/ UNSAAC)**

Alwyn Gentry – 80s

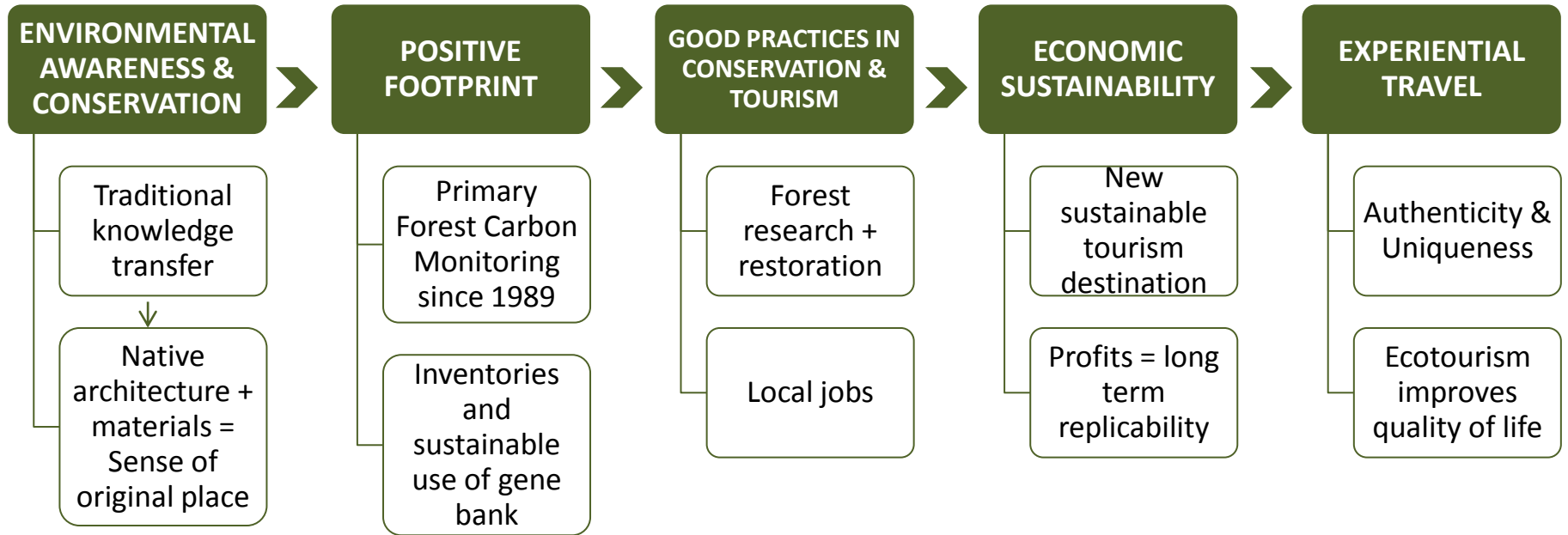
Percy Nuñez – 90s

Luis Valenzuela – 2000

Gloria Calatayud – 2011



BENEFITS AND MEANS OF ENGAGING WITH LOCAL COMMUNITIES



Environmental Awareness



Educational plates



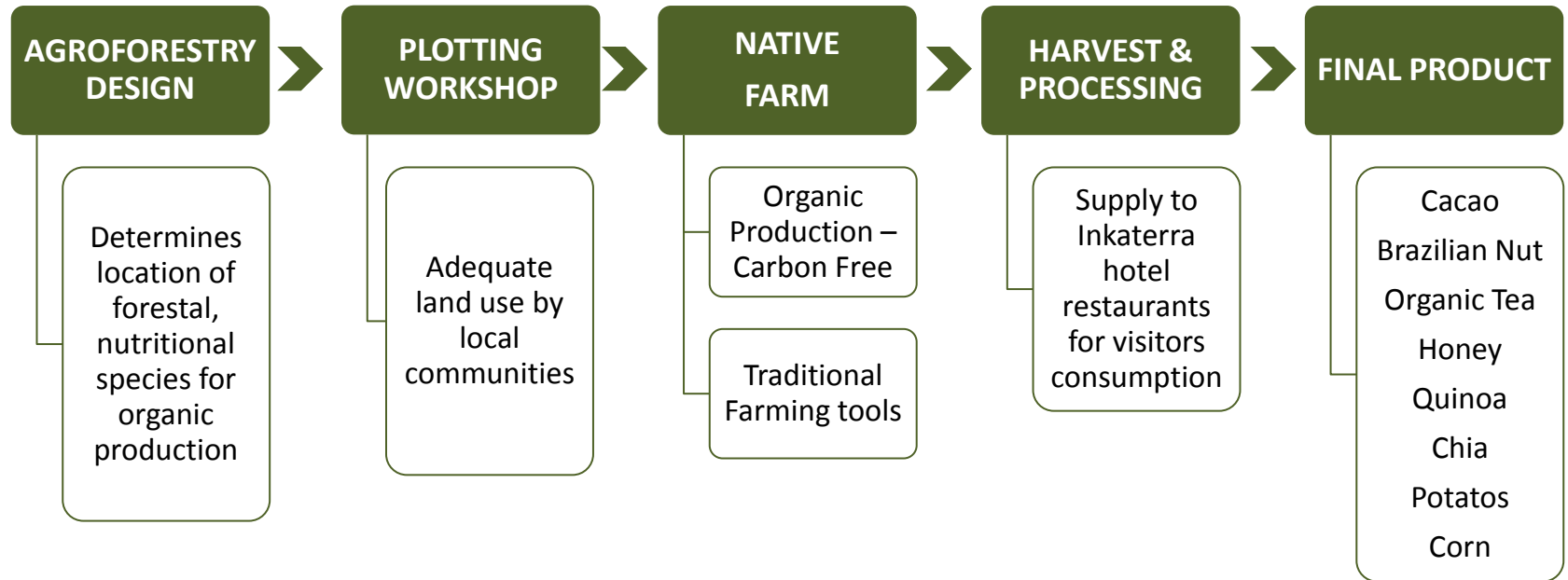
Forest Restoration



Low Impact excursions



SUSTAINABLE PROCUREMENT AND SUPPLY CHAIN MANAGEMENT



SUSTAINABLE PROCUREMENT AND SUPPLY CHAIN MANAGEMENT

Inkaterra's Responsible Tourism approach leads the basis for a tourism replicable model
at national level based on the following conditions:

